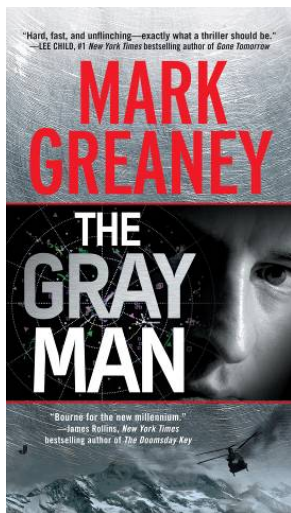


# Bob Hetherington & Associates

Investor and Public Relations

Author **Mark Greaney's** international thriller, *The Gray Man*, came public with national media attention, a series of special events and media tour to support his debut novel, which is described as "Bourne for the new millennium."



## **New Thriller Debuts With Strong Initial Press Run Author Options Movie Rights, Works On Sequels**

MEMPHIS, Tenn., Sept. 29, 2009 (GLOBE NEWSWIRE) -- *The Gray Man*, an international thriller written by author Mark Greaney, is slated for release in the United States today by a division of Penguin Group, one of the world's largest book publishers.

[Website](http://www.globenewswire.com/newsroom/prs/?pkgid=6647) A photo accompanying this release is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=6647>

The 456-page thriller is Greaney's first published novel and the first of an initial three-novel series scheduled for publication through 2011 by Penguin's Berkley Publishing Group.

*The Gray Man* is set to come public with an initial press run of 115,000 copies, significantly higher than industry averages for debut works of fiction. And earlier this month, Greaney reached agreement to option the film rights to a production team with established successful partners in the United States and the United Kingdom. Details are withheld pending a formal announcement.

Advance commentary for *The Gray Man* has been strong. "Hard, fast, and unflinching...exactly what a thriller should be," said Lee Child, author of New York Times best-seller *Gone Tomorrow*. And James Rollins, author of *The Doomsday Key*, also a New York Times best-seller, characterized *The Gray Man* as "Bourne for the new millennium."